



केन्द्रीय माध्यमिक शिक्षा बोर्ड  
(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)  
**CENTRAL BOARD OF SECONDARY EDUCATION**  
(An Autonomous Organisation under the Ministry of Human Resource Development, Govt. of India)



CBSE/Dir(Acad)/2020

August 6, 2020  
Circular No. Acad-56/2020

All Heads of Institutions affiliated to CBSE

**Subject: Gandagi Mukht Bharat (GMB) campaign**

The Department of Drinking Water & Sanitation (DDWS), Ministry of Jal Shakti which is the nodal Department for Swachh Bharat- Grameen is establishing a State-of-art Rashtriya Swachhata Kendra (RSK) at Gandhi Darshan, Rajghat, New Delhi. The RSK is being set up as an experience center, which uses modern technology to chronicle India's Swachhata journey in a hi-tech edutainment format with a mix of indoor digital and outdoor physical exhibits. The RSK will be inaugurated on 8<sup>th</sup> August, 2020.

On this occasion, DDWS is launching the Gandagi Mukht Bharat (GMB) campaign, a special week long campaign for swachhata from 8<sup>th</sup> August to 15<sup>th</sup> August as per the following schedule:

- August 8, 2020:** Launch of the Rashtriya Swachhata Kendra, e-Ratri Chaupal with sarpanches by the District Collectors
- August 9, 2020:** Campaign led by village mukhiya/sarpanch to collect and segregate Single Use Plastic (SUP)
- August 10, 2020:** Shramdan in panchayats to whitewash/cleaning of public buildings & Launch of SBM mobile academy
- August 11, 2020:** All India wall painting day of SBM messages in villages
- August 12, 2020:** Shramdaan in villages. Tree Plantation
- August 13, 2020:** Online painting competition (classes 6 to 8); essay competition (classes 9 to 12) on the theme of "Gandagi Mukht Mera Gaon" & Virtual tour of the RSK by Ministry of Jal Shakti
- August 14, 2020:** Cleanliness and Sanitization drives in Primary Health Cares (PHCs).
- August 15, 2020:** Independence Day: ODF Plus declarations of villages in Aam Sabha.

In the above context, all the schools affiliated to CBSE are requested to undertake the following suggestive participatory activities during 8<sup>th</sup> August to 15<sup>th</sup> August, 2020 and ensure participation of students and teachers in the events during 8<sup>th</sup> August to 15<sup>th</sup> August 2020.:-

- The webcast link for the inauguration event of RSK is [pmindiawebcast.nic.in](http://pmindiawebcast.nic.in). This link may be circulated to all students and they may be encouraged to log on to watch this important event on 8<sup>th</sup> August, 2020.
- An online painting competition (in classes 6 to 8) and an essay competition (in classes 9 to 12) on the theme of "Gandagi Mukht Mera Gaon" may be organized on **13<sup>th</sup> August, 2020**.



'[राक्षा सदन', 17 राऊज एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002  
'ShikshaSadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Please select one best entry per competition (one from Essay competition and one from Painting Competition) at the school level and submit at the link

<https://forms.gle/RmzEvZZi1f4D7eMe7>

CBSE will further select top three entries from the entries received from the schools in both the competitions for onward submission to Ministry of Education, Govt. of India.

The winners of both the competitions will be felicitated at National level on 2<sup>nd</sup> October, 2020.

(Dr Joseph Emmanuel)  
Director (Academics)

Copy to:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida 201309 3.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
9. The Additional Director General of Army Education, A – Wing, SenaBhawan, DHQ, PO, New Delhi-110001
10. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
11. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
12. All Heads/ In-Charges, COEs of the Board with request to disseminate the information
13. All Joint Secretary/Deputy Secretary/Assistant Secretary, CBSE
14. In charge IT Unit with the request to put this circular on the CBSE Academic website
15. The Public Relations Officer, CBSE
16. PS to Chairperson, CBSE
17. SPS to Secretary, CBSE
18. SPS to Controller of Examinations, CBSE
19. SPS to Director (Information Technology), CBSE
20. SPS to Director (CTET)
21. SPS to Director (Academics) CBSE.

Director (Academics)



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